

**Subject:** Epic injunction -- consumer warning revision  
**From:** "Sean Cameron" [REDACTED]  
**Received(Date):** Fri, 23 Jun 2023 03:08:32 +0000  
**To:** "Tim Cook" [REDACTED]  
**Cc:** "Philip Schiller" [REDACTED], "Greg (Joz) Joswiak"  
[REDACTED], "Craig Federighi" [REDACTED], "Eddy Cue"  
[REDACTED], "Luca Maestri" [REDACTED], "Kate Adams"  
[REDACTED], "Matt Fischer" [REDACTED], "Jeff  
Robbin" [REDACTED], "Robert Windom"  
[REDACTED], "Heather Grenier" [REDACTED], "Jen  
Brown" [REDACTED], "Monika Gromek"  
[REDACTED], "Liz Pulchny" [REDACTED], "Carson  
Oliver" [REDACTED], "Ann Thai"  
[REDACTED], "Tanya Washburn" [REDACTED], "Tristan  
Kosmynka" [REDACTED]  
**Attachment:** PastedGraphic-1.png  
**Date:** Fri, 23 Jun 2023 03:08:32 +0000

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Tim,

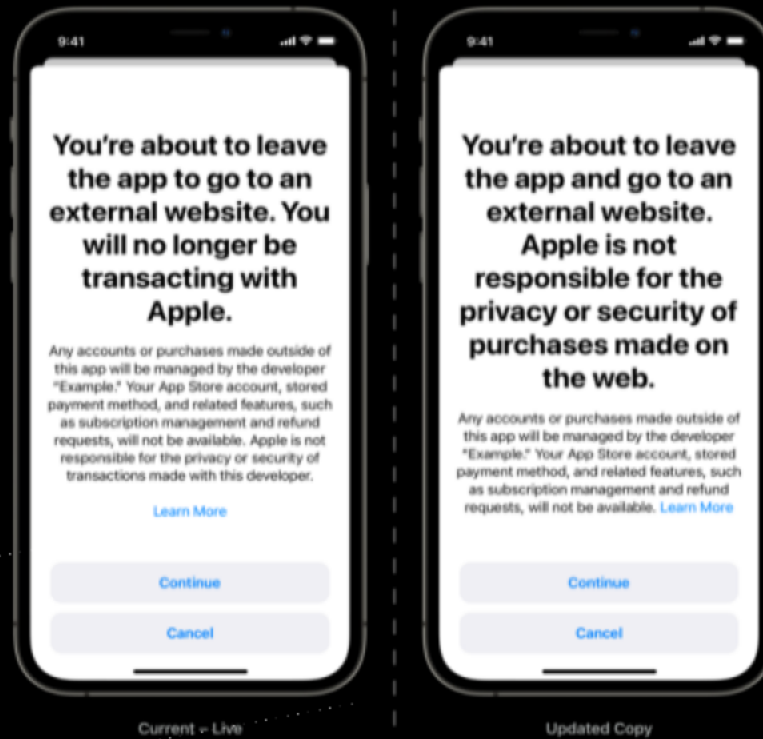
At our meeting on Tuesday, you asked the team to revise the customer warning screen (which is surfaced when a customer taps on a link to the developer's web site) to reference the fact that Apple's privacy and security standards do not apply to purchases made on the web.

The team worked on updated copy — please see the original and updated versions below. We reviewed with Phil, Matt, and Jeff and believe that the revised language in bold clearly highlights the issue for customers.

Please let us know if you have any comments, or if we are clear to move ahead with this change. Thank you.

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**FPO. For discussion only**

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